

# 2008

Registration Brochure

## Boy Scouts of America National Annual Meeting

San Diego, California May 21–23

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Dear Scouters,

We hope you will be able to join us in San Diego May 21–23, 2008, for the Boy Scouts of America National Annual Meeting. This meeting is designed for all local, regional, and national Scouters, with special emphasis on the council Key 3 as we celebrate the next pillar of our National Strategic Plan, the Year of the Volunteer.

Please come and enjoy the inspiration and fellowship with your fellow Scouters and the fabulous San Diego weather, and learn all about our vision for Scouting into our second century of service to our great nation.

See you in San Diego!



**William F. "Rick" Cronk**  
*President*



**Donald Belcher**  
*National Commissioner*



**Robert J. Mazzuca**  
*Chief Scout Executive*



# Highlights

## The Manchester Grand Hyatt

This unique urban retreat, just minutes from the San Diego International Airport, offers a spectacular view of San Diego Bay. Just step outside to visit Seaport Village, with its sprawling tropical grounds, 50-plus diverse shops and unique eateries. Or, stroll to the Gaslamp Quarter, with its vibrant atmosphere and architectural mix. This turn-of-the-century area features theaters, boutiques, shops, and restaurants.

Luxurious guestrooms welcome you. Each room offers a partial view of the city or bay, and features one king or two double Grand Beds. Rooms also feature windows that open to allow in the fresh air!

The negotiated conference rate for the 2008 National Annual Meeting is \$165, plus applicable taxes for single/double occupancy. There is an additional per-person charge of \$20. This rate is good—on a space-available basis—beginning Thursday, May 15, through Tuesday, May 27. *Keep in mind*, the Boy Scouts of America hotel block includes only the major dates of the meeting—May 21 through May 23. The number of rooms held in the block prior to or after these dates is limited. **The cutoff date for making a reservation is April 18.** After April 18, rooms are available at the conference rate on a space-available basis only.

Click on this link to visit the Manchester Grand Hyatt Web site and to make your reservation.

<http://manchestergrand.hyatt.com/groupbooking/sanrsbsam2008>

## Tuesday, May 20

5 P.M.–9 P.M. . . . . Registration and banquet ticket exchange open

## Wednesday, May 21

8 A.M.–8 P.M. . . . . Registration and banquet ticket exchange open

9:30 A.M. . . . . Optional tours begin

9 A.M.–5 P.M. . . . . Exhibits open

## Thursday, May 22

7 A.M.–5 P.M. . . . . Registration and banquet ticket exchange open

7:30 A.M.–9 A.M. . . . . Duty to God Breakfast

9 A.M.–5 P.M. . . . . Exhibits open

9:15 A.M.–11:30 A.M. . . . Electives

10 A.M. . . . . Optional tours

Noon–2 P.M. . . . . Regional luncheons

2:30 P.M.–5 P.M. . . . . Electives

## Friday, May 23

7 A.M.–5 P.M. . . . . Registration open

7 A.M.–Noon . . . . . Banquet ticket exchange open

7:30 A.M.–9 A.M. . . . . Americanism Breakfast

9 A.M.–Noon . . . . . Exhibits open

9:30 A.M. . . . . Optional tours

10:30 A.M.–Noon. . . . . National Annual Business Meeting

12:30 P.M.–2 P.M. . . . . A Salute to Volunteers Luncheon

2:30 P.M.–4 P.M. . . . . National Executive Board Meeting

2:30 P.M.–4 P.M. . . . . Seminars

5 P.M.–6 P.M. . . . . Endowment Recognition Reception

6:30 P.M.–9:30 P.M. . . . . National Council Recognition Dinner



### **Parking**

Self-parking rates for overnight guests of the Hyatt are \$20 per day with in and out privileges. Valet parking is available for overnight guests at \$28 per day, also with in and out privileges. Rates for daily visitors are \$4 per hour up to a maximum of \$20 per day with no in and out privileges. Daily valet rates are \$8 for the first hour and \$4 for every additional hour up to maximum of \$30 per day.

### **Airfare Discounts**

The BSA Travel Service can help with your travel arrangements. They have negotiated discounted airfares for this meeting. Please call 800-444-2697 for more information.

### **Conference Registration**

All meal functions and tours are optional and ordered separately. Costs for these include all taxes, gratuities, and a small amount to cover staging, lighting, sound, and audiovisual productions. Everyone must be registered and have a name badge to participate in any of the conference events. The only exceptions are family and guests of Silver Antelope recipients who wish to attend the regional luncheon, or family and guests of Silver Buffalo recipients who wish to attend the closing dinner.

**Name badges** are *required* for entry into all conference activities to include exhibits, breakout sessions, meals, and tours.

**Register early!** The Scouter registration fee for the 2008 National Annual Meeting is \$260. All registrations will be approved by the local council Scout executive once submitted. A discounted early bird fee of \$210 is in effect until midnight April 18. The full registration fee of \$260 becomes effective at 12:01 A.M. April 19.

### **Spouse/Guest Registration**

A fee of \$110 is required for spouses and guests (age 12 and over) of registered meeting participants who wish to participate in any of the meeting activities (meals, exhibits, and/or tours). This fee includes a name badge; continental breakfast on Wednesday, Thursday, and Friday; entry into the exhibits; and a conference memento.

A youth fee of \$40 is required for children between the ages of 6 and 11 who wish to participate in meeting activities (meals, exhibits, and/or tours). This fee includes a name badge; continental breakfast on Wednesday, Thursday, and Friday; and entry into the exhibits.

Children 5 and under *requiring a seat* at a meal or on a tour must purchase a ticket to the event. Registration and name badges are not required.

### **Conference Registration Confirmation**

Once you submit your registration, you will receive a confirmation via e-mail.

## Conference Attire

Attire for the majority of the conference is business casual. Dress for the closing dinner is business attire or the BSA dress uniform.

## National Council Annual Recognition Dinner Vouchers

Seating for the National Council Annual Recognition Dinner is by reservation only. Those who purchase tickets to the dinner will receive a voucher in their on-site packet. This voucher **must be exchanged** for a reserved table assignment. The ticket exchange desk will be open during regular registration desk hours, except on Friday when it will close at noon.

Because of the new online registration, ordering tickets for others with whom you would like to sit requires more planning. You will need to contact these people **prior** to them registering so they do not order tickets separately on their own online form.

We will still offer our "Voucher Pull" assistance. Fax us a list of individuals with whom you would like to sit, and we will put their vouchers in your packet prior to your arrival. (If you have already ordered your group's tickets on your registration form, you do not need to do this step as those vouchers will already be in your packet.) Upon your arrival, you will still need to exchange these vouchers for an assigned table. Lists should be faxed to 972-580-2430 **prior to April 25!** We cannot guarantee this option will work for lists received after this date. Please include your phone number so we can call you if we have questions. **IMPORTANT! Please be sure everyone on your list plans to attend the dinner and is aware of your plan.**

## Meals

The BSA and Manchester Grand Hyatt have worked together to develop menus that are both pleasing to the palate as well as the pocketbook. All meal costs include a 21 percent service charge and 7.75 percent sales tax. As nice as it would be to offer an individual menu selection, such a thing would be difficult in a banquet setting. Because of this, careful consideration is given to the menus chosen so they are satisfying to the majority. Anyone requiring a special menu **due to dietary restrictions** should indicate such on the registration. The BSA and the Manchester Grand Hyatt will make all reasonable efforts to accommodate your needs.

## Cancellation/Refunds

In the event of cancellation of any part of your registration, a refund of monies paid will be given upon receipt of written notification by National Events **no later than Friday, May 2**. Written notification should be sent to the attention of Karen Baker via fax



at 972-580-2430 or e-mail at [kabaker@netbsa.org](mailto:kabaker@netbsa.org). Refunds will not be given after Friday, May 2, as all guarantees have been given for meals and tours.

## Questions?

Please call 972-580-2217 or e-mail [kabaker@netbsa.org](mailto:kabaker@netbsa.org) with any questions regarding your conference registration.

## Exhibits

BSA national office personnel and key volunteers will be on-site to answer your questions and provide new ideas to take back to your local council. Exhibits will be open on Wednesday, Thursday, and Friday. Name badges are required for entry into the hall.

## Duty to God Breakfast



### Herb Johnson

The first obligation of a good Scout is his or her duty to God. Plan to start your meeting experience with some inspirational fellowship at the interfaith Duty to God Breakfast.

The breakfast program has been the highlight of past annual meetings, and this year will be no exception. The keynote speaker will be Herb Johnson, the CEO and president of the San Diego Rescue Mission. Johnson received his MBA from Harvard Business School. He has been president of two BSA councils. He is the father of two Eagle Scout sons, and after a long and successful corporate career, he accepted the call for a special duty to God. You will not want to miss his message.

# Electives

Thursday

The following electives have been designed to aid you in making the most of your role in your local council. Council Scout executives should discuss with their Key 3 those electives that will be most beneficial to their particular council's needs.

## **Engaging Found Eagle Scouts**

No. 101 9:15 A.M.—10:15 A.M.

What do you do after you find the names and contact information for men who are Eagle Scouts living in your area? This session will discuss the best methods that councils can use to re-engage Eagle Scouts to Scouting service and support.

## **MyBSA Fund-Raising**

No. 102 9:15 A.M.—10:15 A.M. or No. 301 10:45 A.M.—11:45 A.M.

New tools and techniques to manage your fund-raising campaigns and track contacts with your key donors. Get a peek at the new tools available to council staffs to help your council raise more money.

## **Scanning Technology— Increasing the Efficiency of Your Council Service Center**

No. 103 9:15 A.M.—10:15 A.M. or No. 302 10:45 A.M.—11:45 A.M.

A majority of councils have adopted the use of scanning technology in their service centers. Membership scanning was first introduced for processing new adult and youth member applicants. Career Interest Surveys and Learning for Life Evaluation processing, as well as the entry of volunteer training records and additional functionality, have recently been added. Spend a few minutes with those who have experienced the success of using this new technology, and hear their best practices.

## **Registration Service— The Gateway to a Safe Scouting Experience**

No. 104 9:15 A.M.—10:15 A.M.

Your council registrar plays an integral role in maintaining the membership and leadership standards of the BSA. Learn about the role of the registrar in the overall process, as well as the recently introduced Registrar Certification program. Processing of criminal background checks is now more important than ever for every adult leader in Scouting. Get an update about the most current initiatives to protect our youth members.

## **Reaching the New Generation of Parents**

No. 105 9:15 A.M.—10:15 A.M. or No. 304 10:45 A.M.—11:45 A.M.

Learn about the new generation of parents—their generational outlook on life, what they want for their children, how they parent, how they select youth activities, and much more. Hear from councils about how they have successfully engaged Generation X and Millennial parents.

## **Legacy Gifts— Making the Case for Council and Family Benefits**

No. 201 9:15 A.M.—10:45 A.M. or No. 501 2:30 P.M.—4 P.M.

How does a wealthy family benefit from making a legacy gift? And why should it go to your council? This session will do two things: it will help you understand the importance of values-based wealth planning for donors and their families, and show councils and volunteers how to prepare a case for legacy gifts. There's a critical connection and this important session will show why.

## **The Art of More— Volunteer Preparation for Major Local Council Gifts**

No. 202 9:15 A.M.—10:45 A.M. or No. 502 2:30 P.M.—4 P.M.

What are the basic blocks of a council major gift program? What specific steps must be taken to prepare your council for major gifts? What do donors, prospects, and supporters want to see and expect to see from your council? This session will help councils and volunteers understand their roles as "teammates" in preparing for new gifts and bigger gifts than ever before.

## **Best Practices in Fiscal Management**

No. 203 9:15 A.M.—10:45 A.M.

The economical, efficient, and effective use of council cash and physical assets is a key part of becoming a financially sustainable council. Learn about how councils have been successful in managing their budgets, as well as cash flow management, internal controls, reducing camp subsidies, department analysis, and stakeholder communications.

## **Would You Please Consider . . . Board Members Making the Ask**

No. 204 9:15 A.M.—10:45 A.M.

Asking for money usually takes people out of their comfort zone. As a board member though, it comes as part of the package.

Learn ways to be comfortable with asking and how to improve your success rate.

### ***Executive Board Relationships and Governance***

No. 205 9:15 A.M.—10:45 A.M.

Does your council have board members who come from the for-profit world where business success may be defined differently than in the nonprofit world? Is your council executive board addressing issues like personal agendas, clearly defining roles and responsibilities, and sticking to the mission? Learn how to overcome these situations and others through case studies, strategies, and discussion in this session. The presentation is based on a book by Katha Kissman that discusses these and other issues on board development. This elective is presented jointly by the Leadership Support Service and the Professional Development Division.

### ***The Role of the International Representative***

No. 206 9:15 A.M.—10:45 A.M.

In 2008, the focus of the International Division elective will be on the council international representatives' qualifications and the position duties. Only local council international representatives, international ambassadors, and International Committee members may attend this elective. The subjects to be covered are tours and exchanges, youth exchanges, the International Camp Staff program, world events, the world Scout jamboree, the World Friendship Fund, and many more.

### ***Commissioner Service—***

#### ***Key Components in Providing a Quality Program***

No. 207 Part I: 9:15 A.M.—11:30 A.M. and Part II: 2:30 P.M.—3:30 P.M.

Council commissioners, assistant council commissioners, and others who give leadership to effective commissioner service should attend. There will be a morning and an afternoon session, each with different topics being presented. Sessions will include (1) an update on the commissioners initiative, (2) techniques in how to establish a priority of service to units in your council and districts, and (3) the latest in commissioner resources.

### ***Total Quality Management Roundtable***

No. 208 9:15 A.M.—10:45 A.M.

For all councils that operate using the total quality management system. This interactive roundtable will feature updates on current TQM procedures as well as a discussion on how councils are using TQM to accomplish the mission of Scouting. All TQM councils are strongly encouraged to attend as well as any councils that are considering implementing a TQM program.

### ***10 Years of Growing, and Still Going Strong!***

No. 209 9:15 A.M.—10:45 A.M. or No. 507 2:30 P.M.—4 P.M.

Attend this action-packed session to learn about the council-proven five-step strategic planning process that leads to substantial growth from the thousands of teens who will say “yes” to Venturing. This process will also help you keep those teens while helping them have life-changing experiences. Also learn how to market Venturing during its 10th anniversary year. You won't regret choosing to attend this session!

### ***Contract Review***

No. 210 9:15 A.M.—10:45 A.M. or No. 508 2:30 P.M.—4 P.M.

Do you really know what to look for when reviewing a contract? This will be an overview of what language should or should not be included in a contract that you are being asked to sign or asking a vendor to sign. There are many questions to ask yourself such as who is indemnifying who? Should you be listed as an additional insured? Do you have a contract review procedure in place? Depending on the nature of the contract and the relationship with the vendor, is there a conflict of interest? Are you familiar with the background of the vendor?

### ***Effectively Communicating Scouting in the Digital Age***

No. 303 10:45 A.M.—11:45 A.M. or No. 406 2:30 P.M.—3:30 P.M.

“If you are not digital, you don't exist!” There is evidence that this statement is truer now than ever before—especially for today's youth and young families. Come and learn how the BSA is leveraging digital technology and utilizing social networking to provide you with communications tools and resources (like BSA Speakers Bank and The Value of Scouting e-photo essays), that will help your council deliver on your marketing, recruiting, and fund-raising goals.

### ***Soccer and Scouting***

No. 401 2:30 P.M.—3:30 P.M.

Cub Scouting FIRST—Soccer SECOND . . . Get off the bench and join the fastest growing segment of Cub Scouting by understanding how to organize your team before you hit the field. Come and learn about the experiences of others who have created a self-funded, dynamic program to reach young people that we never dreamed of serving prior to the inception of the Soccer and Scouting program.

### ***An Effective Health and Safety/Risk Management Committee***

No. 402 2:30 P.M.—3:30 P.M. or No. 602 4 P.M.—5 P.M.

While some councils have the resources to have a stand-alone health and safety committee, those currently challenged to find key expertise should incorporate functional health and safety elements

into their risk management committee. While this program will focus on combined health and safety and risk management committees, anyone wanting to gain insight on how to establish and maintain effective health and safety programs should attend. Highlights will include establishing a strategic plan, roles and responsibilities, what expertise is needed and balance of that expertise, potential integration challenges, and sources of local expertise you may not have explored. Examples of best practices in integrating health and safety and risk management will be presented.

### ***Hosting and Managing Your Council's Web Site***

No. 403 2:30 P.M.–3:30 P.M. or No. 603 4 P.M.–5 P.M.

Your council's Web site is an integral part of your overall communications plan. The National Council is implementing a content management system that will allow councils to easily modify their Web content and pages. Eliminate the challenges and costs of having a third party host your site. Learn how the National Council is planning to provide this service for you.

### ***Virtual Service Center***

No. 404 2:30 P.M.–3:30 P.M. or No. 604 4 P.M.–5 P.M.

Volunteers interact with your council service center throughout the year to complete administrative tasks. Through the use of Internet Rechartering, Internet Advancement, E-Learning, and Online Tour Permits, volunteers can complete many of these administrative tasks online or in ways that expedite the final processing by your council staff. These technology tools are available for use by all councils. Hear firsthand the success stories of councils using these products and suggested best practices for engaging volunteers in their use.

### ***BSA Asset Management***

No. 405 2:30 P.M.–3:30 P.M. or No. 605 4 P.M.–5 P.M.

The growth of your endowment is important in meeting the current and future needs of the program in your council. Learn about an investment program being offered by the BSA Asset Management Company. Local councils, as well as the National Council, can participate in a proven investment process that has had strong rates of return over the years at a cost that takes advantage of the benefits of a large-scale investment operation. The fund is open for deposits and withdrawals monthly. Come and compare your rates of return with the historical rates of the BSA Asset Management Company.

### ***How Scouting Serves Today's Jewish Youth***

No. 407 2:30 P.M.–3:30 P.M.

The American Jewish community is as vibrant and strong as it is complex and confusing to an outsider. In this course, you will learn that Scouting has always been and continues to be an important

part of Jewish identity in America and elsewhere. You will be given best methods to contact, organize units in, and to serve Jewish families and youth in your council.

### ***Funding Your Strategic Membership Initiatives***

No. 503 2:30 P.M.–4 P.M.

The funding model for councils has changed. Councils have become very successful in recruiting youth from underserved areas. Unfortunately, many of these programs are not as good at self-funding as the more traditional units. Come hear successful methods councils are using to fund their Scoutreach, Learning for Life, and Soccer and Scouting programs.

### ***What's New in Fund-Raising***

No. 504 2:30 P.M.–4 P.M.

Are your campaigns stale? Need new and creative approaches? Come hear some of the newest proven ways councils are raising money. From donor-centered events to online fund-raising to community campaigns, councils are finding new ways to meet their direct-support goals.

### ***Boys Will Be Boys . . . Who Teaches Them to Be Men?***

No. 505 2:30 P.M.–4 P.M.

Are you searching for ways to strengthen relationships with the African American community, organize new units, and recruit volunteers? Well, come to the Scoutreach elective and learn "best practices" from Scout executives who are successfully doing just that!

### ***Understanding Scouting in the LDS Church***

No. 506 2:30 P.M.–4 P.M.

Every BSA council in America serves the The Church of Jesus Christ of Latter-day Saints. But to some of us, the church is a mystery. This elective will help you understand how the Scouting program serves the LDS Church. Experienced facilitators will lead you through the LDS organization and its Scouting policies and procedures. This course will help you provide the highest-quality program to the largest number possible.

### ***Train to Retain***

No. 601 4 P.M.–5 P.M.

See, Say, Do . . . Visit our elective and SEE firsthand the latest Cub Scout Leader Specific Training course, understand why we SAY there is a need to change the focus of the course to the everyday reality of the den leader, and DO make the commitment to "Join the Club" and ensure that all Cub Scout leaders are trained on a regular basis.



## Regional Luncheons



Join your region on Thursday for lunch to celebrate the accomplishments of volunteers who have performed outstanding service to the Boy Scouts of

America on a regional level. The Silver Antelope Awards will be presented to these distinguished recipients during a special recognition ceremony following the regional business meeting.

## The National Eagle Scout Association's Americanism Breakfast

The National Eagle Scout Association's Americanism Breakfast features a patriotic theme and program highlighting notable service by people who have earned the Boy Scouts of America's highest rank of Eagle Scout. NESAs full-college-scholarship winner will be honored. Our keynote speaker will epitomize the spirit of volunteerism in service to our country. Traditional patriotic live music will make this a rousing event sure to start your day filled with pride in America and Scouting.

## National Annual Business Meeting

The National Annual Business Meeting of the Boy Scouts of America will be held on Friday at 10 A.M. Every corporation, big and small, conducts an annual meeting of its stakeholders to discuss the state of the corporation and plans for a bright future. All council Key 3's will benefit from attending this meeting!

## A Salute to Volunteers Luncheon

Joining us to share his special salute to all volunteers is Eagle Scout Joseph Walsh. Joseph graduated from Weymouth (Massachusetts) High School with a 3.54 GPA and is enrolled in Worcester Polytechnic Institute, where he is working on a biochemistry degree. During his high school years, his time was split between Scouting and baseball. He received his Eagle Scout Award in 2005 and was named as the American Legion Baseball Player of the Year in 2007. He is an outstanding product of our program. You won't want to miss his inspirational message and special salute.

Come join in recognizing the efforts of over 1.2 million of your fellow volunteers as we prepare for the 100th anniversary of Scouting. Reflect on where we have been as an organization and what we need to do in the future to attract the volunteers who have yet to join in our mission of building youth leaders.

Celebrate with us the premise on which the Boy Scouts of America was founded—that volunteer involvement is critical in providing

a quality program. Meet some of the shining examples of your hard efforts and share with them experiences that will guide them toward their future dreams.

Help Scouting continue to make a difference in the lives of youth by investing in the future of young people who are making a difference in their communities. Personally meet and celebrate with five of these young heroes as they are awarded the Young American Award.

## Seminars

*The Friday afternoon seminars will serve as a springboard for your local planning as Scouting prepares to enter its next century of service to America's youth. Seminars will be presented from 2:30 P.M. to 4 P.M. Select the seminar that will best serve you in your local council position.*

### **No. 701 100th Anniversary: A Purpose-Driven Celebration**

The celebration vision has been established, national celebration events selected, and tools developed to empower councils, districts, and units to tell the powerful story of Scouting in America in ways that will attract more members, volunteers, and supporters. Attend this session to obtain the latest updates and check the celebration readiness of your council!

### **No. 702 Multicultural Marketing: Serving Today's Youth and Tomorrow's Leaders**

Engage with the multicultural marketplace by developing culturally relevant relationships that ensure the successful increase and inclusion of all youth in the Scouting program. This seminar will introduce the BSA's new Hispanic Initiative unit and provide insight into the organization's concentrated effort to serve the growing Hispanic and Latino communities.

### **No. 703 National ScoutParents Initiative— Involving More Parents/Adults in the Program**

Learn more in support of the ScoutParents initiative and the duties of the new unit adult position—the ScoutParents unit coordinator. See the new youth and adult applications and learn how to engage more parents with their child in support of their unit's program. Learn about other resources to help recruit more adults in support of a quality program.

### **No. 704 The Five Life Stages of Not-for-Profit Organizations**

Based on the book by Judith Sharken Simon, this workshop will examine the five stages that not-for-profits go through and the right strategies for each stage. Understand what stage your council is in and how to move it forward into the future. This hands-on workshop will improve your council's ability "to assess its strengths and needs, anticipate its next stage, and act on that knowledge."

### **No. 705 Volunteerism—Involving More Volunteers at All Levels**

Scouting is volunteer-driven and professionally guided. Learn about our focus of engaging more volunteers at all levels to provide a quality program experience—The Eagle Search, Eagle ScoutParents, alumni, commissioners, district committee, council board members, and more parents. What impact can we make with more volunteers involved? Learn about resources available to assist with the identification, recruitment, and engagement of more volunteers being more involved with the program.

### **Better Estate Planning for Scouters**

According to statistics, the average American spends 40 years building up an estate and only two hours figuring out what to do with it. The lack of proper planning can be costly for you and your heirs. But there's a lot more at stake than avoiding estate tax—it's also about meeting family needs and objectives. We'll focus on the latest (and most popular) ways to potentially increase your income and make you a more efficient donor—at the same time. Please join us from 3 P.M. to 4 P.M. Friday.

### **Endowment Recognition Reception**

Are you a member of the BSA's James E. West Fellowship, 1910 Society, or Founders Circle? If so, you are invited to a special reception in honor of your significant local council endowment commitment. The reception will be held on Friday and is hosted by the National Boy Scouts of America Foundation. Also invited are council presidents, endowment chairs, and Scout executives from councils that earned the National Endowment Achievement Award in 2007. We hope to see you there!

### **National Council Recognition Dinner**

The Friday night recognition dinner is a great way to close your national meeting experience. The evening will be a celebration of Scouting as we honor some of our outstanding volunteers with the Silver Buffalo Award. These recipients have shown extraordinary service to youth on a national level. What better way to conclude a great meeting than with fellowship and recognition of our peers?



## **Tours**

*Destination PROS, a local destination management company, will be your guide to some of San Diego's best "don't miss" locations. The Destination PROS team has years of experience, and their expertise and attention to detail will make your visit to San Diego a memorable one. The following tours provide you with a little bit of everything San Diego has to offer.*

### **The Inside Story at the World Famous San Diego Zoo**

Offered Wednesday and Friday, 9:30 A.M.–2:15 P.M., \$100, includes taxes and gratuities. Lunch is on your own.

The San Diego Zoo has long been recognized as one of the city's most treasured and endearing landmarks. For nearly 90 years, guests have traveled from near and far corners of the world to experience what began as a sanctuary for a few rescued, roadside-zoo animals after the 1915–1916 Panama Pacific Exposition in Balboa Park. Today, guests will explore the 100-acre zoo on a three-mile guided bus tour overseeing two off-exhibit areas. In the last decade, the zoo has invested more than \$150 million in new naturalistic attractions. Discover how the zoo focuses on its dedication to the conservation of endangered species and their habitats on an Inside Story Tour. After the tour, guests will enjoy time on their own before leaving the zoo.

### **Historic Coronado Walking**

Offered Wednesday and Friday, 10 A.M.–1:45 P.M., \$50, includes taxes and gratuities. Lunch is on your own.

Coronado Village features quaint streets lined with boutiques, shops, and restaurants. It is home to the legendary Hotel del Coronado and the Naval Amphibious Base Coronado. Coronado, meaning "the crowned one," has a rich history including Spanish explorers, industrial tycoons, and Hollywood filming. Many of the homes and businesses were built around the 1900s, and the mix of Victorian and modern day architecture gives the island a unique personality. Coronado is an architectural wonderland! From its earliest days when James and Merritt Reid were hired to design



the Hotel del Coronado, the island has been blessed with such a diversity of design that it has led to the rumor that there is actually a law that no two homes can be designed the same. The styles start with Victorian but expand to include Craftsman Bungalow, Mission style, Spanish Renaissance, and Hacienda. This easy 90-minute walking tour is a fascinating stroll through Coronado's history. Get the inside scoop while you get some exercise!

### Old Town Heritage Tour

Offered Thursday and Saturday, 10 A.M.–1:45 P.M., \$78, includes taxes and gratuities. Lunch is included.

This charming historic district will give you a taste of early California as well as a flavor of what is happening today. The guides—in period garb and with full of knowledge about local history—will entertain you with tales of bygone times and provide some fascinating insight into how the early settlers lived, and how some of them passed from this mortal existence. Details of some of Old Town's more interesting sights might make you laugh, might make you ponder, and might even spook you (the world-famous haunted Whaley House resides here). Nevertheless, the tour will always entertain you! Within Old Town San Diego, guests are invited to explore Plaza del Pasado on their own—a place where San Diego's most festive dining, fun-filled patios, and the best in Mexican cuisine reside. Experience the sights, sounds, and flavors, splashing fountains and renowned mariachis. For unique, hard-to-find international treasures and collectibles, discover a world of endless shopping delights! Bright, bold, and beautiful treasures specially selected from around the world for their exceptional quality and inspiration. After the tour, guests will enjoy an authentic "Old California" lunch at El Fandango restaurant, located in the heart of the Old Town Historic Park at Plaza Del Pasado. El Fandango is a historically interpretive restaurant, reflecting the changing pattern of food preparation in California during the time period of 1846 to 1856—years of great change in California. At this time, the tradition of "fandangos" was



instituted—a term that was coined to describe the coming together of good food and good friends to celebrate great times. Guests of the fandangos would *fiesta* day and night, enjoying each others' company and the new, hybrid cuisine of their local area.

### La Jolla Tide Pools and Shopping

Offered Thursday, 10:30 A.M.–2:30 P.M., \$70, includes taxes and gratuities. Lunch is on your own.

Have you ever seen the chaparral in bloom? Or the tide pools at low tide? If so, you know that seeing this part of Southern California will greatly enrich your visit. Fully narrated, 1½-hour adventure allows close-up views of the La Jolla tide pools—an iconic natural landmark that makes La Jolla "the jewel" of the San Diego coast. Walk along the picturesque town of La Jolla and soak in the spectacular views of the Pacific Ocean and coastal cliffs. Along the walk, the group will stop at the Children's Pool to see the resident harbor seals and at the tide pools to investigate some of the other local critters.

The tour is conducted by one of a team of professional naturalists managed by naturalist Morgan Richie. Morgan holds a B.S. degree in zoology from the University of Georgia and a master's in marine biodiversity and conservation from Scripps Institution of Oceanography. She has been a naturalist, instructor, and professor in marine science for over six years. Morgan has also done research in historical ecology at Scripps Institution of Oceanography. She and her team have a love of the natural world and enjoy sharing it with visitors! To end the day, guests will be able to spend free time in the quaint seaside, where they will have the opportunity to browse the many boutique stores and galleries that help define La Jolla as a true gem to the San Diego community.

### Nature Cruise

Offered Saturday, 9:45 A.M.–4 P.M., \$98. Lunch is on your own.

This exciting 5½-hour guided nature tour takes you outside San Diego Bay into international waters for an up-close and personal view of Islas Los Coronados.

In addition to whales, you could see dolphins, harbor seals, sea lions, kelp forests, and up to 80 varieties of sea birds and other marine life, much of which is just feet away. Learn about life on the islands, infamous "rum-running" days, the old casino, Dead Man's Island, and more. Plus, witness one of only two elephant seal rookeries within 300 miles. Don't forget your camera!





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